

Panhandle Mercantile
LOGO BREAKDOWN

SINCE TWENTY FIFTEEN
PANHANDLE
MERCANTILE

FONTS

AMERICAN LEMON SANS

DK CARAMBOLA

S&S HILBORN ONE

COLORS

SINCE TWENTY FIFTEEN
PANHANDLE
MERCANTILE



CMYK: 25 / 17 / 22 / 0
RGB: 186 / 187 / 177
HEX: #babbb1

SINCE TWENTY FIFTEEN
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CMYK: 35 / 0 / 21 / 0
RGB: 140 / 226 / 208
HEX: #8ce2d0

SINCE TWENTY FIFTEEN
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CMYK: 67 / 32 / 25 / 17
RGB: 82 / 122 / 138
HEX: #527a8a

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CMYK: 81 / 67 / 55 / 83
RGB: 37 / 40 / 42
HEX: #25282a